



December 2020

Corporate News

Happy Holidays from Mercer RPM!

From everyone at Mercer RPM, we'd like to say thank you for your continued loyalty and faith in us through this unprecedented year. Put your feet up and have a well-deserved rest this Christmas and let every day of the holiday season be filled with joy.



New Solution for Eddy Current Brakes

With the acquisition of Stromag, Altra Industries is discontinuing sales and service of the Eddy-current brakes by Stromag. Mercer RPM's experience with Stromag and Eddy-current brakes allows us to continue support for these brakes, and if necessary find our customers an appropriate replacement.

[Request More Information](#)

Stocking Programs

Not only does Mercer RPM offer some of the best products from some of the best manufacturers in the industry, but we are also uniquely situated to offer a full warehouse space for our partners to develop local inventory to fulfill customer needs quickly and efficiently.

We are fully stocked with Reuland brake and motor parts, complete Reuland brakes, TT-Electric AC and DC motors and more! We are also capable of shipping most items within 24 hours from our warehouse in the Metro Milwaukee area!



[Request More Information](#)

Principal Highlight



New Information From Avtron!

Avtron Industrial Automation has recently made some major announcements that we are excited to share with you!

- Avtron has recently released two new encoders! The HS44 offers high performance, magnetic durability and moisture resistance in a compact package with drop-in replacement at a great value! The AV44 is a rugged heavy mill duty incremental solid shaft encoder that offers excellent signal quality with modern drives
- Avtron has also released a new catalog with improved and easy-to-read selection guides. It includes the entire lineup of XR and XP models and in-depth sections for every encoder unit that Avtron offers!



Request More Information About the HS44 or the AV44 Encoders

Download the Avtron Catalog

Other News

Holiday Hours

The Mercer RPM office and warehouse will be closed on December 24th, and 25th for the Christmas holiday, and then on December 31st and January 1st for the New Year. If you need an item shipped to you quickly, please contact your sales representative to ensure your item can be delivered in a timely manner!

Happy Holidays
from

