



December 2020

## Corporate News

### Happy Holidays from Mercer RPM!

From everyone at Mercer RPM, we'd like to say thank you for your continued loyalty and faith in us through this unprecedented year. Put your feet up and have a well-deserved rest this Christmas and let every day of the holiday season be filled with joy.



### New Product Announcement from Bonitron



Bonitron has recently announced the launch of their new product, the The BGFCI Ground Fault Circuit Interrupter. It will be available in 30, 60, and 100A ratings, the BGFCI offers a field selectable setpoint of 5, 10, or 30mA. LED indicators give control power and trip status. The standard version includes a 3-phase indicator on the output. With the sensor only option, the BGFCI sense the fault condition has NO and NC contacts to feed to and existing shunt trip breaker or control system.

[More Information](#)

### Inventory Highlight

Not only does Mercer RPM offer some of the best products from some of the best manufacturers in the industry, but we are also uniquely situated to offer a full warehouse space for our partners to develop local inventory to fulfil customer needs quickly and efficiently.

We are fully stocked with Reuland brake and motor parts, complete Reuland brakes, TT-Electric AC and DC motors, and more! We are also capable of shipping most items within 24 hours from our warehouse in the Metro Milwaukee area!



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Product Highlight

## Reuland SS-100 Line



The Reuland SS-100 Variable Frequency and Vector Duty motors are hand built to out-perform and outlasts the competition.

- All castings are hand poured to ensure high quality
- All internal connections are brazed and insulated for high reliability when used with Variable Frequency Drives
- Each motor is hand wound for consistent high performance
- Every motor is tested and properly balanced to ensure long lasting, low vibration performance and enhanced bearing life

In addition, every SS-100 motor is rigorously tested and inspected throughout the manufacturing process for high reliability and consistent quality.

This hand built motor of extraordinary quality and performance is competitively priced and featured to compete with the high volume manufacturers in the industry!

[Request More Information About Reuland's SS-100 Line](#)

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## Principal Highlight



### New Information From Avtron

Avtron Industrial Automation has recently made some major announcements that we are excited to share with you!

- Avtron has recently released two new encoders! The HS44 offers high performance, magnetic durability and moisture resistance in a compact package with drop-in replacement at a great value! The AV44 is a rugged heavy mill duty incremental solid shaft encoder that offers excellent signal quality with modern drives
- Avtron has also released a new catalog with improved and easy-to-read selection guides, it includes the entire lineup of XR and XP models. an in-depth sections for every encoder unit that Avtron offers!



[Request More Information About the HS44 or the AV44 Encoders](#)

[Download the Avtron Catalog](#)

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## Other News

### Holiday Hours

The Mercer RPM office and warehouse will be closed on December 24th, and 25th for the Christmas holiday, and then on December 31st and January 1st for the New Year. If you need an item shipped to you quickly, please contact your sales representative to ensure your item can be delivered in a timely manner!

Happy Holidays

from



Mercer RPM, Inc. | [Website](#)

