



All Principals

Exclusive
Representatives for



RPM strives to be the premier manufacturers representative of electric motors and related products. Our goal has always been complete customer satisfaction. We will continue to offer friendly, reliable service and ensure that our products meet or exceed design and application expectations.

Our exclusive Principals offer numerous products across a wide range of categories. View some of the basics below, or contact our office to discuss what will be available in your area.

Control & Automation Partners

Avtron - IL, KY, Upper MI & WI

- Offering industrial encoders, incremental and absolute encoders, with Severe Duty and Heavy Mill Duty ratings.

Benshaw - Available in all territories

- Offering solid state reduced voltage electric motor control, motor protection, VFDs and more

Bonitron - Available in all territories

- Offering solutions for AC drives, VFDs and more

Frizlen - Available in all territories

- Offering flat and tubular resistors, wire round potentiometers and more

HBC Radiomatic - IL, MN & WI

- Offering controls, handhelds, belly boxes, radios and more

Trans-coil International (TCI) - IL

- Offering line & load reactors, harmonic filters and more

Electro-Mechanical Partners

Reuland Electric - Available in all territories

- Offering specialty motors, solutions and more, including AC OEM inverter and vector duty motors

T-T Electric - Available in all territories

- Offering DC & AC square frame motors up to 3000 HP and more

Hyundai Electric - IN, KY, MI, MN & WI

- Offering MV AC large frame induction machines from 500-10,000 HP and more

Tatung - Available in all territories

- Offering low voltage NEMA frames, US inventory and more

J.R. Merritt - IL & WI

- Offering operator chair systems, joysticks and custom controls for crane and machine control

With headquarters located in the Greater Milwaukee area, and satellite offices in Chicago and Cincinnati, we are ready to serve you wherever your business needs us. Contact any of our dedicated sales representatives today to learn more about how Mercer RPM can help you.